

Press Release



Savings Made Simple

For Immediate Release

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Sam's Club® Hosts Nationwide Open House

Weekend Long Event Showcases Savings in every Department

Bentonville, AR—July 22, 2010— Sam's Club is hosting an open house beginning Friday, August 6 through Sunday August 8 for members and guests alike to take advantage of savings from everyday needs for home and works, and throughout key back to school departments including electronics.

Sam's Club limits open house events and has only held a few throughout its history, including an event two years ago to celebrate its 25th Anniversary. During an open house, non members can shop Sam's Club for free and are not required to pay the customary 10 percent service fee should they make a purchase.

"We're hosting this open house to welcome families with children in school and college to experience how Sam's Club can simplify their back-to-school shopping," said Mike Turner, senior vice president, Membership at Sam's Club. "This event is also ideal for small business owners to try Sam's Club and let us show how we can save them both time and money with member benefits like Click and Pull and invoice comparisons." Turner added, "This is a great opportunity for our members to bring friends and family to try Sam's Club risk free."

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In July, Sam's Club began offering early shopping hours to its Plus Advantage Members in addition to its Business Members giving them both access to its facilities at 7 a.m. Monday through Saturday. Sam's Club plans additional events in the coming months including a celebration of the one year anniversary of its e-Values program. eValues are personalized digital offers for Plus Members on items at Sam's Club and savings are taken right at the register.

Parents with college bound students may want to take advantage of Sam's Club collegiate membership. Sam's Club is offering a \$15 gift card to any new collegiate member. Some of the benefits of a collegiate membership include sharing the membership with a roommate to make stock up simple and additional gift card offers to Sam's Club when purchasing coursework on www.textbooks.com.

According to a study in 2009, Sam's Club was found to save its Members on average 30.4 percent on frequently purchased product categories for home and personal use versus grocery and specialty retailers.

About Sam's Club

Sam's Club is a division of Wal-Mart Stores, Inc., (NYSE:WMT). The first Sam's Club opened its doors in Midwest City, Okla., in 1983. Today, Sam's Club serves more than 47 million U.S. Members with locations nationwide, as well as in Brazil, China, Mexico and Puerto Rico. Sam's Club saves its members on average 30.4 percent over grocery and specialty retailers by

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offering superior values on quality merchandise and services for home or work. Saving is made simple at Sam's Club. Visit [samsclub.com](https://www.samsclub.com) for more information.

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