



Savings Made Simple

Sam's Club® Giving Program

Charitable giving at Sam's Club is part of our culture and company history. In 2010, the Sam's Club Giving Program made cash and in kind contributions of more than \$89 million.

Our Mission

Support community-based programs that empower young people, families and small business owners to make smart-choices that lead to healthy and bright futures. Through cash and in-kind donations as well as the dedication of our associates, we are committed to making an impact in three areas that align with who we are as a company and the passions and interests of our more than 47 million members. These focus areas include: Small Business Support, Youth Entrepreneurship Education and Health and Wellness.

Giving Locally

A significant amount of our donations are made at the local level where our Members and Associates live, work and play. In 2010, Sam's Club facilities gave \$5.7 million to a variety of causes including education, workforce development, environmental and health and wellness focused nonprofit organizations.

Giving Nationally

In 2010, Sam's Club made contributions of more than \$7 million to more than a dozen nonprofit organizations dedicated to helping small business owners succeed, young people become the leaders of tomorrow and to programs promoting nutrition, active lifestyles and health education for all ages.

Meals Donated

Sam's Club provides proteins including meat and cheese, as well as baked goods to Feeding America for distribution to its hundreds of food banks nationwide. In 2010, Sam's Club donated more than \$78 million in food which included more than 51 million pounds and provided more than 39 million meals.

Giving Made Simple

In 2010, Sam's Club launched Giving Made Simple to enable its Members to direct a portion of its contributions to the organizations of their choice. The program awarded \$4 million to eight organizations. Two each received grants of \$1 million. KIVA used the funds to launch a loan program in the United States for both lenders as well as entrepreneurs. The YMCA applied the \$1 million grant to fund its Achievers Program for middle and high school teens of color. The program focuses on academic and career success.

About the Sam's Club Giving Program

In 2010, the Sam's Club Giving Program made cash and in kind contributions of more than \$89 million which included donating more than 39 million meals. We support community-based programs that empower young people, families and small business owners to make smart-choices that lead to healthy and bright futures.

Visit SamsClub.com/giving to learn more.